

(online OR web OR internet) (survey OR poll or questionnaire) (dynamic OR real-time OR interactive) question selection (value OR score OR effectiveness) (response OR answer) (bias OR variance)

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TM White, MJ Hauan - Proceedings of the AMIA Symposium, 2002 - pubmedcentral.nih.gov

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S Presser, MP Couper, JT Lessler, E Martin, J ... - Public Opinion Quarterly, 2004 - AAPOR

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